Chief General Manager(Telecom) Marketing Cell-CFA, Tamilnadu Telecom Circle New CTS Building , Ground Floor, 16, Greams Road, Chennai-600 006



## भरित सचार निगम ।लान०७

## BHARAT SANCHAR NIGAM LIMITED

## Mktg/CFA/BB Promotional Scheme-2010-11/

05/03/12 dt

Sub: Promotional Scheme for prospective BB customers-reg

Ref: Corp. office Circular R&C-CFA No.61/11-12 vide ltr.No.1-1/2009 R&C-CFA dt 24/02/12

As per letter cited above the following promotional scheme for Broadband services for the prospective customers are launched in Tamilnadu circle for one month from 05/03/2012.

r .1	i d of
Offer	150 additional free calls per month for a period of
	at the over and above the Hollian nee cans.
Conditions  Plan duration Applicability	The additional free calls are to be utilised in the
	i and the itealf)
	The additional free calls will be allowed from the
	second billing cycle onwards.
	05/03/12
	- 11 1 existences with their own modelli and
	I I I I I I I I I I I I I I I I I I I
	Rs.500/- and above except unlimited rural combo
	plan)

All other relevant terms and conditions as per earlier circulars shall continue to be applicable.

SSAs may utilise this opportunity to generate more demand and enrol maximum customers.

(C.Selvara) DGM(S&M-CFA)

Ph:044-2829 7240 Fax:2829 0888

To

All Heads of SSAs

GM(IT), Circle office- With a request to kindly cause for implementation in CDR Copy to:

Sr.GM(TR), Circle office, Chennai-2

Call Centre, Trichy

AGM(CSC)/AGM(S&M-CFA)/AGM(Udaan)- of all SSAs

AGM(BB)/AGM(Udaan)/AGM(CS)-Circle office